Jungkyu Suh

Stern School of Business, New York University 40 West 4th Street, New York, NY 10012, USA September 2025 jk.suh@stern.nyu.edu jungkyusuh.com

ACADEMIC APPOINTMENT

Assistant Professor

New York University, Stern School of Business

2022-Present

EDUCATION

| PhD in Business Administration (Strategy) | 2016-2022 |
|---|-----------|
| Fuqua School of Business, Duke University | |
| MSc in International Political Economy | 2010-2011 |
| London School of Economics and Political Science | |
| BSc in International Relations (with First Class Honours) | 2007-2010 |
| London School of Economics and Political Science | |

PUBLICATIONS (authors alphabetically)

- (1) Ashish Arora, Sharon Belenzon, Andrea Patacconi, **Jungkyu Suh**, "The Reorganization of the American Innovation Ecosystem and the Challenge of Translating Science", Conditionally Accepted at *Industrial and Corporate Change* (2025)
- (2) Ashish Arora, Sharon Belenzon, Konstantin Kosenko, **Jungkyu Suh**, and Yishay Yafeh, "The Rise of Scientific Research in Corporate America", Organization Science (2024)
- (3) Ashish Arora, Sharon Belenzon, and **Jungkyu Suh**, "Science and the Market for Technology." Management Science (2022)
- (4) Ashish Arora, Sharon Belenzon, Andrea Patacconi and **Jungkyu Suh**, "The Changing Structure of American Innovation: Some Cautionary Remarks for Economic Growth", NBER Innovation Policy and the Economy (2020)
- (5) Ashish Arora, Sharon Belenzon, Andrea Patacconi and **Jungkyu Suh**, "Why the U.S. Innovation Ecosystem is Slowing Down", *Harvard Business Review (Online)* (2019)

WORKING PAPERS (authors alphabetically)

- (1) **Jungkyu Suh**, "Swinging for the Fences: Startup Novelty as a Response to Entry Costs", Revise & Resubmit at *Organization Science*
- (2) Ashish Arora, Sharon Belenzon, **Jungkyu Suh**, Hansen Zhang "The Rise of Absorptive Research in Corporate America: 1945-1980"
- (3) **Jungkyu Suh**, "Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research"
- (4) Dror Shvadron, Jungkyu Suh, "When Do Firms Disclose Private Science? Lessons from RCA Labs"
- (5) Abhimanyu Dubey, Josh Feng, **Jungkyu Suh**, "Re-seeding Translational Research: Migration of Corporate Scientists to Academia", Data Analysis

1 Suh CV

INVITED SEMINAR AND CONFERENCE PRESENTATIONS

- Wharton Corporate Strategy and Innovation Conference, The Rise of Absorptive Research in Corporate America: 1945-1980 (Scheduled)
- Annual Roundtable for Engineering Entrepreneurship Research (REER) Conference, Georgia Institute of Technology, Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research (Scheduled)
- 2025 Academy of Management Annual Meeting, When Do Firms Disclose Private Science? Lessons from RCA Labs
- 2025 Academy of Management Annual Meeting, The Rise of Absorptive Research in Corporate America: 1945-1980
- 2025 Strategy Research Forum, The Rise of Absorptive Research in Corporate America: 1945-1980
- Industry Studies Association, Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research
- NYC Entrepreneurial Strategy Workshop, Instrumental Burden: The Rising Cost of Scientific Instruments and Consequences for Translational Research
- 2024 Temple University Global Institute for Artificial Intelligence and Business Analytics
- 2024 Dartmouth University Tuck School of Business, Strategy Junior Faculty Summer Camp
- 2024 KAIST Graduate School of Innovation & Technology Management, Science, Startups and Novelty
- 2024 Queen's College, CUNY, Economics Department Seminar, Rise of Scientific Research in Corporate America
- 2023 University of Utah Sundance Conference
- 2023 NYU Economics of Strategy Conference
- 2023 Information Technology & Innovation Foundation (ITIF) Roundtable on Innovation Ecosystems, Science, Startups and Novelty
- 2023 GSU-CEAR Finance Conference, Rise of Scientific Research in Corporate America
- 2022 Academy of Management Annual Meeting, Rise of Scientific Research in Corporate America
- 2022 XIX World Economic History Congress, Rise of Scientific Research in Corporate America
- 2021 Harvard Business School, Science, Startups and Novelty
- 2021 Massachusetts Institute of Technology Sloan School of Management, Science, Startups and Novelty
- 2021 Bocconi University, Science, Startups and Novelty
- Georgia Institute of Technology Scheller College of Business, Science, Startups and Novelty
- 2021 Purdue University Krannert School of Management Science, Startups and Novelty
- 2021 NEOMA Business School Science, Startups and Novelty
- NBER Productivity Seminar, Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers
- 2021 PhD Workshop on Innovation & Entrepreneurship (University of Lausanne), Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers
- 2021 CCC Doctoral Conference, Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers
- 2021 Hebrew University Financial Economics PhD Seminar, Science, Startups and Novelty: Evidence from Soviet Physics in American Lasers
- 2021 Strategy Science Conference, The Rise of Corporate Science
- 2021 Wharton Technology & Innovation Conference, The Rise of Corporate Science
- 2021 American Economic Association 2021 Annual Meeting Session, The Rise of Corporate Science, 1926-1940
- 2020 Boston University Technology and Declining Economic Dynamism Conference, The Rise of Corporate Science, 1926-1940
- 2020 Boston University IP Day 2020: "Intellectual Property and Technology Markets", The Rise of Corporate Science, 1926-1940
- Hebrew University, Conference on Technology, Governance and Regulation, Science and the Cost of Knowledge Transfer (joint with Ashish Arora and Sharon Belenzon)

2 Suh CV

| 2019 | NBER Innovation Policy and the Economy Conference, Washington DC, The Changing |
|------|--|
| | Structure of American Innovation: Cautionary Remarks for Economic Growth (joint |
| | with Ashish Arora, Sharon Belenzon, Andrea Patacconi) |
| 2019 | Rady School of Management, UC San Diego, Research Seminar, Science and the Market |
| | for Technology (joint with Ashish Arora and Sharon Belenzon) |
| 2017 | Research Innovation & Science for Engineered (RISE) Fabrics Conference, Raleigh, The |
| | Decline of Research in Corporate $R \otimes D$ |

FELLOWSHIPS, GRANTS & AWARDS

| 2023-2025 | Sloan Foundation Grant (G-2023-21022), "Study of Federal Innovation Policies and the American Innovation Ecosystem" |
|-----------|---|
| 2023 | Winner, Academy of Management Entrepreneurship Division Heizer Dissertation Award |
| 2023 | Winner, Industry Studies Association Best Dissertation Paper Award |
| 2023 | Finalist, Academy of Management Technology and Innovation Management Division Best Dissertation Paper Award |
| 2023 | Finalist, Academy of Management Strategy Division Best Dissertation Paper Award |
| 2020-2024 | U.S. Census Bureau, Special Sworn Status, Project Name: "Corporate Research and American Manufacturing" (TR02185) |
| 2021-2022 | Aleane Webb Dissertation Research Fellowship |
| 2020-2022 | Israel Science Foundation Grant (963/2020), "Corporate Ownership, Corporate Structure and Corporate Science: Evidence from Corporate R&D in America in the Twentieth Century" |
| 2016-2021 | Duke University Doctoral Fellowship |
| 2007-2010 | Study Abroad Scholar, Kwanjeong Education Foundation |
| | |

TEACHING

NYU Stern School of Business

| Spring 2025 | Entrepreneurship |
|-------------|------------------|
| Spring 2024 | Entrepreneurship |
| Spring 2023 | Entrepreneurship |

SERVICE

Co-Organizer, Academy of Management TIM Doctoral Research Development Workshop (2024)

Reviewer, Academy of Management TIM Best Dissertation Award Committee (2024)

Reviewer, Industry Studies Association Best Dissertation Award Committee (2024)

NYU Stern Management & Organizations Department Research Committee (2023-)

Moderator, NYU Endless Frontier Labs (2022-)

Innovation Scholar, NYU Fubon Center for Technology, Business and Innovation (2023-)

Ad-hoc Reviewer for:

Journal of Economic Behavior & Organization

Journal of Economics and Management Strategy

Management Science

 $Organization\ Science$

Research Policy

 $Strategic\ Management\ Journal$

Strategy Science

Technovation

3 Suh CV